

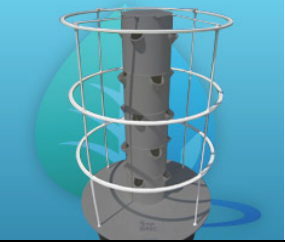



# Tower Garden<sup>®</sup> - Incentive Plan

	Tower Garden <sup>®</sup> Products	PVC	Wholesale Price	Preferred Customer Price	Installment Price	Retail Profit
	<b>Tower Garden<sup>®</sup> Growing System</b> (shipping \$50)	75% PVC or 337.5 PVC	\$450	\$499++ (tax and shipping)	<b>12 month installment Plan.</b> 1 <sup>st</sup> installment will include total freight. (installment fee of \$12)	\$49
	<b>Tower Garden<sup>®</sup> Extension Kit</b> (shipping \$19)	50% PVC or 34.98 PVC	\$69.95	-	-	-
	<b>Tomato Cage</b> (shipping \$19)	50%PVC or 29.98 PVC	\$59.95	-	-	-
	<b>Bulk Size Tower Tonic</b> (shipping \$19)	50% PVC or 19.98 PVC	\$39.95	-	-	-

# Tower Garden Retail Profit and Commission Outline

	Dealer (\$50 Fee)	Direct Distributor		Virtual Franchisee		Sales Coordinator	
Cumulative PVC Needed For Promotion		2000 PVC		6,000 PVC		12,000 PVC	
Fast Track PVC Needed for Promotion		500 PVC 2 TG		2000 PVC 6 TG		8,000 PVC 24 TG (TOTAL)	
	TG Kit Only 337.5 PVC	TG Kit Only 337.5 PVC	TG + All TG PVC 425 PVC	TG Kit Only 337.5 PVC	TG + All TG PVC 425 PVC	TG Kit Only 337.5 PVC	TG + All TG PVC 425 PVC
<b>Cumulative Promotion</b>	1 TG	6 TG	5 TG	18 TG	15 TG	36 TG	29 TG
<b>Retail Profit</b>	\$49/unit	\$49/unit	\$49/unit	\$49/unit	\$49/unit	\$49/unit	\$49.00/unit
<b>Commission %</b>	-0-	6%	6%	14%	14%	22%	22%
<b>Commission \$</b>	-0-	\$20.25	\$25.50	\$47.25	\$59.50	\$74.25	\$93.50
<b>TOTAL</b>	\$49/unit	\$69.25	\$74.50	\$96.25	\$108.50	\$123.25	\$142.50

**There are no restrictions for the Team Building Bonuses and promotions. See Page three for more information.**

The amounts are based upon sales of Tower Gardens only from you and your team. All sales (including Juice Plus+ PVC) count toward the cumulative PVC needed to qualify for the next position. There is no time limit to qualify. The position of Sales Coordinator requires organizational structure. Commission overrides and bonuses available when building a team...see rules.